



Press Release

We thank you for your attention and kindly ask for publication

Projektbüro Hildesheim 2025

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Trailer of the bid published

Three trailers from the region were produced for the Hildesheim bid to become Capital of Culture. The filming was done by the Bidding Office Hildesheim 2025 with the extensive support from city and region. The first trailer is now available on www.facebook.com/hildesheim2025.

Three film professionals behind the camera, six actors, nine helpers on the set – and extensive support from city and region. Together with the Filmproduktion Anachrom, the Bidding Office Hildesheim 2025 produced three trailers for the application.

It all began with five mailboxes that Anna-Lena Schotge, designer of the Bidding Office Hildesheim 2025, photographed on a field near the village Sottrum. "This picture immediately raised questions," says Schotge. "No house to be seen, but people are living there and someone takes over the postal service to bring the mail."

Afterwards, Koko Lana Hörr (participating within the framework of the voluntary welfare work program called FSJ), Max Balzer and Anna-Lena Schotge had a meeting in the project office. "We thought about how to develop a feeling for the region in very simple, short scenes," says Koko Hörr.

The filming was done during two days in the midst of July. At the Herrenmühle in Sottrum, where the five mailboxes can be found, postman Salvatore Carroni played the leading role. The German

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postal service Deutsche Post supported the filming by providing a cargo bike, policemen from Bad Salzdetfurth temporarily blocked a road for a short period of time. "The support from the population was overwhelming," emphasizes Max Balzer, responsible for public relations work in the Bidding Office, "our postman experienced a real boost."

The first trailer for the application with postman Salvatore Carroni can now be seen on the social media channels of the Bidding Office Hildesheim 2025. The other trailers will be published on the Sundays to come.

Photos:

Who cares - Briefkästen in Sottrum.png: Five mailboxes on a field near the village Sottrum gave the initial impetus for the trailers. Photo: Screenshot / Anachrom Filmproduktion

We do – Carmen Schrocke.png: Also hidden beauties in view: In one of the trailers, Carmen Schrocke is watering weeds that sprout from a sidewalk on Waterloo Street. Photo: Screenshot / Anachrom Filmproduktion



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