



# A EUROPEAN PROVINCE OF CULTURE

**Hildesheim**  
**2025** LET'S MAKE HILDESHEIM  
THE EUROPEAN CAPITAL  
OF CULTURE 2025

**THE CITY AND REGION OF HILDESHEIM ARE BIDDING  
FOR THE TITLE OF EUROPEAN CAPITAL OF CULTURE 2025.**



## **HILDESHEIM 2025 — A EUROPEAN PROVINCE OF CULTURE**

We believe that a deeper interconnection of cities, towns and rural areas is a key to achieve true dialogue, care and solidarity in Europe.

Hildesheim is bidding together with the 17 towns and municipalities of its region. Alfeld, Algermissen, Bad Salzdetfurth, Bockenem, Diekholzen, Elze, Freden, Giesen, Harsum, Holle, Lamspringe, Nordstemmen, Samtgemeinde Leinebergland, Sarstedt, Schellerten, Sibbesse and Söhlde all together want to become European Capital of Culture.

## **WHAT IS A EUROPEAN CAPITAL OF CULTURE?**

The EU initiated the title of European Capital of Culture in 1985. The title promotes Europe's shared cultural heritage, its cultural diversity and reinforces a common European identity. Since 2004 the title has been awarded to up to three cities per year.



Hildesheim is a shortlisted Candidate City. On 28 October 2020 it will be announced, which German city will be entitled to be European Capital of Culture 2025. The second European Capital of Culture in 2025 will be in Slovenia, so this year four Slovenian cities are also competing for the title.



## OUR BID

In September 2019 we handed in our first application, the bid book 1. In *Beets, Roses and the Meaning of Life* we described the special features of our region, its charm and its chances to evolve.

Hildesheim's most famous symbol is a rose bush: A mythological reminder of the past, of great cultural and spiritual blossoming. It also stands for hope and resilience, for recovery from the collapse of WWII. And then, on the other side of the spectrum, there is a wrinkly field crop: the sugar beet. Our most important agricultural product sits firmly in the ground and is committed to the present.

## TIME SCHEDULE

### **21 September 2020**

Handing in of Bid Book 2

### **20 October 2020**

Digital Panel Visit in the region  
of Hildesheim

### **26 – 27 October 2020**

Presentation of the Bid

### **28 October 2020**

Announcement of the panel decision,  
which German city will be recom-  
mended to be granted the title of  
European Capital of Culture 2025



# Hildesheim 2025

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